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## IN THE UNITED STATES DISTRICT COURT DISTRICT OF UTAH, CENTRAL DIVISION

SKULLCANDY, INC., a Delaware corporation,

Plaintiff,

v.

FILTER USA, INC., a New York corporation, BENJAMIN FRIEDLANDER, an individual, both doing business as "Filter Pro" on www.amazon.com, and JOHN DOES 1-10,

Defendants.

DEFENDANTS FILTER USA, INC. AND BENJAMIN FRIEDLANDER'S RESPONSE TO NOTICE OF SUPPLEMENTAL AUTHORITY SUBMITTED BY PLAINTIFF SKULLCANDY, INC

Civil Action No. 18-cv-00748-EJF Magistrate Judge: Evelyn J. Furse Defendants respectfully submit this response to Plaintiff's Notice of Supplemental Authority, which cites <u>Otter Prods., LLC v. Wang</u>, Civil Action No. 18-cv-03198-CMA-SKC, 2019 U.S. Dist. LEXIS 52916 (D. Colo. Mar. 28, 2019) (the "Otter" case).

## I. THE *OTTER* CASE SHOULD NOT BE FOLLOWED DUE TO PROCEDURAL AND SUBSTANTIVE DISTNCTIONS

The *Otter* case is distinguishable from this case on both procedural and substantive grounds, which are explained below.

## A. THE OTTER DECISION WAS RENDERED ON DEFAULT

Procedurally, the decision in *Otter* was issued by the District of Colorado in connection with an unopposed Motion for Default Judgment and Permanent Injunction. Thus, the *Otter* case was not decided on the merits. To the contrary it was decided without any opposition which the court could have relied upon in reaching its conclusions. Thus, this Court can hardly consider this authority to have any significant weight in this proceeding where Filter USA has not only appeared, but has affirmatively sought dismissal of the Complaint.

## B. THE DEFENDANT IN THE *OTTER* CASE WAS NOT FROM NEW YORK WHERE N.Y GEN. BUS. LAW § 369-b PRECLUDES THE DENIAL OF A WARRANTY TO CONSUMERS IN THIS CASE

Substantively, the court's decision in the *Otter* case is based upon the fact that consumers who purchase from "unauthorized" channels <u>do not receive a</u> warranty that these consumers would otherwise receive if they purchase the goods

from Plaintiffs or their Authorized Resellers. *See Otter Products, LLC, et al. v.*Wang, et al., Case No. 1:18-cv-03198-CMA-SKC (D. Colo.), p. 5. In particular, the court states:

Plaintiffs also provide a Limited Warranty ("Warranty") for products purchased from Plaintiffs or their Authorized Resellers, covering the repair or replacement of products for defects for a period of time. The Warranty provides that a customer can receive a repair or replacement product if a product has a defect in manufacturing, materials, or workmanship during the warranty period applicable to the product. The Warranty is a material component of Otter Products. Because Plaintiffs cannot exercise their quality controls over products sold by unauthorized sellers, the Warranty is not available for products sold by unauthorized sellers who are not subject to Plaintiffs' quality controls.

*Id.* The court follows up this recitation with additional facts that are all centered around the lack of the Warranty that is not afforded to consumer who purchase from the defendant. In particular, the court stated:

Wang advertises products bearing the Otter Trademarks on the Storefronts as being "New" products that come with the Warranty. His product listings also specifically state that they come with the Warranty. These representations are false because the products Wang sells do not come with the Warranty.

*Id.* at p. 6. Based on the lack of a Warranty provided to consumers of the Otter products, the Court concluded that Wang is "selling products that are materially different from genuine Otter Products because they do not come with a Warranty." *Id.* at 10.

Notably, the defendant in the *Otter* case are not from New York. Here,

because defendant is a New York corporation from where its advertising and

sales are made, N.Y Gen. Bus. Law § 369-b applies. This statute precludes

brand holder such as Skullcandy from denying a warranty to consumers based

on the seller's status as an "unauthorized" distributor. In view of this

significant distinction, Otter cannot be applied here since Skullcandy is

precluded from denying a warranty to consumers who purchase from those

who are not in its intended chain of distribution. And without this "material

difference," Skullcandy's Complaint should be dismissed.

Respectfully Submitted,

Dated: May 24, 2019

By: <u>/s/ Steven Stern</u> Steven Stern

SHUMWAY VAN

By: /s/ Robert T. Spjute

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**CERTIFICATE OF SERVICE** 

4

I hereby certify that on May 24, 2019, a copy of the foregoing was served

via CM/ECF on the following attorneys for Skullcandy, Inc.:

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